Muhammad **Shaheer Farooqi**

✉ shaheerfarooqi56@gmail.com | ▢ 0312-5013136 | ⚲ Rawalpindi

Education

University of Engineering & Technology Taxila

BS IN INFORMATION TECHNOLOGY   *2013 - 2019*

GPA: 2.67

Experience

Weboryx   *Rawalpindi*

SENIOR FRONTEND DEVELOPER   *March 2021 - March 2023*

- Build responsive, high-performance interfaces using HTML, CSS, and JavaScript.
- Collaborate with designers to transform mockups and wireframes into pixel-perfect, interactive web pages.
- Test and debug web pages to ensure consistent behavior and appearance across various browsers and devices.
- Improve load times, responsiveness, and efficiency through code optimization, lazy loading, and best practices.
- Make sure all UI components are accessible to users with disabilities by following web accessibility guidelines.
- Regularly explore new front-end technologies, frameworks, and development tools to keep skills current and projects modern.

Arfa Tech   *Rawalpindi*

SENIOR WORDPRESS DEVELOPER   *April 2023 - Present*

- Create and maintain custom WordPress themes from scratch or modify existing themes based on design mockups or client requirements.
- Build complex layouts using popular page builders such as Elementor, Avada etc.
- Extend functionality of page builders using custom widgets, shortcodes, and dynamic content (e.g., via ACF or CPTs)
- Convert Figma, Adobe XD, PSD, or Sketch designs into fully functional WordPress websites with pixel-perfect accuracy.
- Perform regular updates, backups, and security checks.
- Set up and customize WooCommerce for online stores, including custom product pages, checkout flows, and payment gateways.
- Deploy updates and manage staging/live environments.

Skills

Front-End Development: HTML5, CSS3, SCSS/SASS, JavaScript (ES6+), jQuery, Responsive Web Design: Web Performance Optimization, Bootstrap / Tailwind CSS, Figma to HTML/CSS Conversion, Pixel-Perfect Design Implementation

WordPress: Custom Theme Development, Gutenberg Block Customization, Advanced Custom Fields (ACF), Custom Post Types (CPTs), Theme & Plugin Debugging

Page Builders: Elementor (Advanced), WPBakery, Avada Builder

Tools & Version Control: Git / GitHub / Bitbucket, WAMP, Browser DevTools

Deployment & Maintenance: SiteGround, Hostinger, cPanel, FTP, Performance & SEO Optimization, Website

Migration & Backup

Soft & Professional Skills: Problem Solving & Debugging, Clean & Scalable Code Practices, Client Communication, Time Management

Team Collaboration Tools: Slack, Trello, Asana, Monday.com

Projects _____

Advantec Marine Website

https://advantecmarine.com/

WordPress, Elementor, Custom PHP, ACF, JavaScript

Led the end-to-end redesign and development of AdvantecMarine.com, a multilingual corporate website for a leading marine manufacturing group serving global clients in shipping, defense, and naval sectors.

Lorient Capital Website

https://lorientcap.com/

WordPress, Elementor, Custom PHP, ACF, JavaScript

Led the design and development of LorientCap.com, the official website of Lorient Capital—a healthcare-focused private equity firm based in Birmingham, Michigan. The site effectively communicates the firm's investment philosophy, services, and brand identity.

Metropolitan Concrete Website

https://www.metropolitanconcrete.com/

WordPress, Elementor, Custom PHP, ACF, JavaScript

Developed and launched the responsive website for Metropolitan Concrete—a family-owned concrete services company based in Sterling Heights, MI—with over 60 years of experience in industrial, commercial, municipal, and residential concrete solutions.

Kuppe's Landscape Services Website

https://www.kuppeslandscape.com/

WordPress, Elementor, Custom PHP, ACF, JavaScript

Developed a fully responsive WordPress website for Kuppe's Landscape Services, a trusted Michigan-based landscaping and hardscaping firm founded in 1978, showcasing their design, installation, and maintenance services.

Azok Group Website

https://azokgroup.com/

WordPress, Elementor, Custom PHP, ACF, JavaScript

Developed a comprehensive, responsive website for Azok Group—a vertically integrated real estate, hospitality, and restaurant development firm with projects across Michigan and beyond.

Top Dog Canine Coaching Website

https://tdk9c.com/

WordPress, Elementor, Custom PHP, ACF, JavaScript

Led the redesign and development of a responsive, user-centric website for Top Dog Canine Coaching—a dog training business offering personalized coaching plans tailored to each dog and owner.